

GOVERNAIRES

SINCE 1927

2023 SPONSORSHIP GUIDE



DEDICATION TO PERFORMANCE



PRIDE IN THE CORPS



FUN WITH THE PEOPLE

GOVENAIRES

SINCE 1927



WHO ARE THE GOVENAIRES?

The Govenaires are the longest continuously operating drum and bugle corps in the United States and are preparing to celebrate their 100th Anniversary. Since their founding in rural St. Peter in 1927, it is estimated that they have given over 2,500 performances for more than a million people worldwide. The Govenaires have won 10 state Championships, 4 national titles, and many additional awards and accolades.



In 2017, the Govenaires re-organized as the Govenaires Performing Arts Association (GPAA) to more effectively serve their performers, alumni, and community. Today, GPAA's two ensembles - The Govenaires Drum & Bugle Corps, and Govenaires Parade & Concert Corps - connect performers and audiences through a contemporary approach to the marching arts. All components of GPAA serve to promote the vibrancy and cultural significance of music and pageantry for everyone. GPAA's ensembles perform locally, regionally nationally, and sometimes internationally.



NEW FOR 2023!

This guide contains information on becoming a year-long corporate sponsor, as well as how to advertise at specific events.

Our corporate sponsorship opportunities take the historical and recent ways you've been able to support the Govenaires and folds those benefits into packages with more visibility across more platforms. These are detailed on the next page.



Advertising at single events are still available to you - see page 4.

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CORPORATE SPONSORS

Corporate Sponsors contribute a set amount per year for the benefits laid out below. All benefits are for the period of one year unless integrated into a particular event.

BRONZE LEVEL - \$100

- Small size logo link to your website in the "Thank You Donors" page on the Govenaires website
- Half Page Advertisement in our Annual Drum Corps Expo program
- Included In the sponsorship listing on the annual membership t-shirt

SILVER LEVEL - \$500

- All listed under Bronze, Plus...
- the Ad in the Expo program becomes a full page
- Advertisements in Volleyball and Golf Tournaments
 - Golf: Hole Sponsorship, Team in Tournament
 - Volleyball: Courtside Advertisement

GOLD LEVEL - \$1000

- All listed under Silver, plus...
- One WHOLE event, to be determined, will be headlined as "Presented by..." In all press, online, digital and printed materials
- Small size logo link to your website in scroll on the homepage of the Govenaires website
- Small size fleet advertising on one GPAA vehicle for one year

PRESENTING PLATINUM PARTNER - \$5000

- ALL GPAA Events will be headlined as "Presented by" in all press, online, digital and printed materials
- Large size logo link to your website in scroll on the homepage of the Govenaires website
- Large size fleet advertising on one GPAA vehicle for one year
- One performance by one of our ensembles at a corporate event
- Included prominently In the sponsorship listing on the annual membership t-shirt

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A LA CARTE EVENT ADVERTISING OPPORTUNITIES

- Drum Corps Expo
 - Program Ads at \$25-250 based on size of ad
- Golf Tournament
 - \$100 Hole Sponsorship
 - \$350 Event Sponsor
 - 1 Hole Sponsorship
 - 1 team entry into tournament
- Volleyball Tournament
 - \$50 or equivalent in-kind donation for Courtside Ad
- Additional Options by inquiry:
 - Caroling Sponsor
 - Sponsor a Meal for the Drum and Bugle Corps
 - Pay a performer's dues
 - Gas up The Govies

TO GET STARTED:

Email Jeffrey Peterson at peterson@govenaires.org

-or-

go to www.govenaires.org/donate

-or-

scan this QR code:



*The Govenaires Performing Arts Association
is a 501(c)(3) non profit organization.*

*All donations are tax-deductible to the fullest extent of the
law.*



This activity is made possible by the voters of Minnesota through a grant from the Prairie Lakes Regional Arts Council, thanks to a legislative appropriation from the Arts and Cultural Heritage

Fund



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